


# Ivyann Moreira Schofield

<b>SPECIALITY/SKILLS:</b>		<b>BOOKINGS - crew@talent-etc.co.za / +27 11 482 2166</b>		
Director		<b>AGE</b>	43	
Multicam Director		<b>ETHNICITY</b>	Caucasian	
Vision Mixer		<b>LOCATION</b>	Jhb	
Content Director		<b>DRIVERS LICENSE</b>	Y	
Writer		<b>Links</b>		
<b>LANGUAGES SPOKEN</b>		<b>IMDB NAME: N/A</b>		
English, Afrikaans Portuguese - Basic understanding	<b>SHOWREEL LINK: TBC</b>			

## WRITE UP

Ivyann has directed entertainment & magazine shows, television & online commercials, youth & children's television, sitcoms & dramas, news & actualities, as well as corporate videos, promos, music videos, live music shows, cooking shows, reality shows & numerous extravaganza finale shows. Before becoming a Director she worked in scriptwriting, research & content direction. Prior to joining the TV industry in April 2000, she obtained a Bachelor of Dramatic Arts Honours (Film, Television & Writing) at the University of the Witwatersrand. Ivyann has worked locally in South Africa and internationally on products for clients including E! Entertainment, TLC, Al Jazeera, BBC, Nickelodeon & Cartoon Network. She believes each & every production requires creativity, love & passion from inception to incubation and realization.

## TRAINING

INSTITUTE	QUALIFICATION	PERIOD
University of the Witwatersrand	Bachelor of Dramatic Arts Honours	1996-1999

## EXPERIENCE

### TELEVISION (RECENT HIGHLIGHTS)

PRODUCTION	CREW POSITION	PRODUCTION COMPANY	PERIOD
Hashtags# (Talk Show)	Technical Director	Weldun Media	2019
Project Runway SA S2 (Reality)	Technical Director / VisionMixer	Rapid Blue	2018
Die Kontrak (Music Competition)	Technical Director	Red Pepper Pictures / VIA	2018
Standard Bank Your Next Million (Gameshow)	Technical Director	Urban Brew Studios / SABC	2018
Thando Bares All (Talk Show) SAFTA Winner	Technical Director	Oxyg3n Media / TLC	2018
Real Talk with Anele (Talk Show)	Technical Director	Cheeky Media	2017-2018
Mose Waka S2 (Talk Show)	Technical Director / VisionMixer	Rapid Blue	2017
Rise (Talk Show)	Technical Director	One man and his dog	2017
WTF Tumi (Talk Show)	Technical Director	Urban Brew Studios / SABC	2017-2018
ESL S1	Technical Director	Kwese Sports/HD in Motion	2017
Wies My Liefie (Dating Gameshow)	Director	Urban Brew Studios	2016-2017
Nickelodeon Genius (Gameshow)	Series Director	Nickelodeon	2016-2017
Blended Family (Sitcom)	Director	Vusion Media	2017
Beter Assie Bure (Game Show)	Director	Okhuhle Media	2016
Cartoon Network Pop-Up Party Opening	Director	Cartoon Network	2016
Big Brother Extremo (Live Eviction)	Director	Endemol	2016
Big Brother Angola (Live Eviction)	Director	Endemol	2015
Big Brother Mzansi (Live Eviction)	Director	Endemol	2015
Big Brother Africa (Live Eviction)	Director	Endemol	2014
YoTV (LIVE)	Director	Urban Brew Studios	2007-2019

COMMERCIAL (RECENT HIGHLIGHTS)			
PRODUCTION	CREW POSITION	PRODUCTION COMPANY	PERIOD
Rock of Ages TVC	Director	Red Cherry	2017
Nivea Men "Winning" TVC	Director	Red Cherry	2016
Inecto Superblack TVC	Director	Red Cherry	2016

CORPORATE (RECENT HIGHLIGHTS)			
PRODUCTION	CREW POSITION	PRODUCTION COMPANY	PERIOD
The Perfect Start: CNA back to School	Director	Red Cherry	2016
The Perfect Start: CNA	Director	Red Cherry	2016

EVENT BROADCAST (RECENT HIGHLIGHTS)			
PRODUCTION	CREW POSITION	PRODUCTION COMPANY	PERIOD
Africa Day Bassline Fest (LIVE)	Technical Director	Black Swan Media / SABC	2019
Gospel Skouspel (Live Music DVD)	Director	Obeco/Radio Tygerberg	2017
E! Entertainment Beyond the Red Carpet SAMAS Special	Director	E! Entertainment	2017
E! Entertainment Beyond the Red Carpet SAFTAS Special	Director	E! Entertainment	2017
Gospel Skouspel (Live Music DVD)	Director	Obeco/Radio Tygerberg	2016
Naledi Theatre Awards	Director	Clive Morris Productions	2016
Romanz SAMA Award Winning DVD	Director		2011

REFERENCES		
NAME	PRODUCTION COMPANY	CONTACT:
Lynette Ferreira	Urban Brew Studios	083 556 7765
Wilma Botha	Black and White Productions	078 316 5000