


RIANETTE LEIBOWITZ

20 AUGUST 1979

ACTOR		Y		PERSONAL DETAILS	
PRESENTER		Y		HEIGHT	1.65 m
V/O ARTIST		Y		HAIR COLOUR	Blonde
DANCER		N		WILL CUT/COLOUR HAIR	Colour
MC		Y		EYE COLOUR	Blue-grey-green
SINGER		N		PANTS	10
VOCAL RANGE:				SHIRT	10/ Small
READ SHEET MUSIC:		N		DRESS / SUIT	10
INSTRUMENTS:				BRA SIZE	34 B
CREW EXPERIENCE:	Script Writing, PR			SHOE	5 or 6
	Production, Securing Sponsorships		ETHNICITY	White	
ACCENTS:			DRIVERS LICENSE	Y	
			WORK VISA		
Language	Understand	Read	Speak	VALID PASSPORT	Y
English	X	X	X		
Afrikaans	X	X	X		
				SOcial MEDIA FOLLOWING	
				IMDB NAME:	Rianette Leibowitz
				FACEBOOK FAN PAGE:	Rianette Leibowitz
				INSTAGRAM HANDLE:	@RianetteL
				TWITTER HANDLE:	@Rianette
				OTHER (WEBSITE):	https://www.rianette.com/
				Tel: +27 11 482 6245	
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				Website: www.talent-etc.co.za	

SKILLS

TRAINING

INSTITUTE	QUALIFICATION	YEAR
Wolfpack Forensics	Cyber Security Training	2016
GovTech	1 st Runner up for Women in ICT Award by GovTech	
ProVox	Stakeholder Relations Management	2015
ProVox	Government Relations Management	
Mike Byron	Digital Online Marketing & Communications Workshop	
CliffCentral.com	Digital Radio Presenting and Promoting Podcasts	
Acting on Screen	Acting on Screen with Lelia Bester Estebeth & Jacques	2014
PRISA	Bessenger	2013
	Accredited Public Relations Practitioner	2009
	Colour Accounting training sessions	
	Social Media training	
	First aid refreshers course	
SABC	Voice training	2008
Yolande Coutts	Interior Decorating Course	2007
	Writing course	2005
	Media training	
	Client management	2004
	Presentation skills	
	Press etiquette	
PRISA	Community Relations and Development Communication	2003
New Horizons	Web page design	2002
Technikon Pretoria	B Tech Public Relations Management	2001-2002
Solon Community College USA	Photography	2001
Lakeland College USA	Communicating your way to success	
	The six ages of women	1999-2000
	Colour analysis 101	
Hoerskool Akasia	Matric	1998
Explore Abroad	First aid	1998

EXPERIENCE

FILM

PRODUCTION	ROLE AND DIRECTED	YEAR
PUBLIC FIGURE	Spokesperson for SaveTNet Cyber Safety	2019
GLOBAL LEADERSHIP SUMMIT	Personal SaveTNet Cyber Safety story and journey	2018

TELEVISION

PRODUCTION	ROLE AND DIRECTED	YEAR
GETROUD MET RUGBY	Actress – guest appearance	2019
CARTOON NETWORK BE A BUDDY	Presenter	2017
OUTSURANCE	Lead	2015
KAMPKOS	Guest on show	2015
SAMSUNG ADVERT	Lead	2013
SLEEP TV – KYKNET	Co-Presenter	2012
ULTRAMEL ADVERT	Lead	2010
PLANTY ADVERT	Lead	2010
PRESENTING WORK FOR MOSAIEK	Presenter	2006

THEATRE

PRODUCTION	ROLE AND DIRECTED	YEAR
WEEKLY PUBLIC SPEAKING	Public Speaking	Ongoing
CLIFFCENTRAL CAROLS WITH GARETH CLIFF	Performed a song	Dec 2016
MOSAIEK MORNING SERVICES	Reading etc.	Occasionally
VARIOUS COMPANIES	MC	Before 1997
VARIOUS STAGE PRODUCTIONS FOR SCHOOL	Various – Lead and supportive	

CORPORATE / VOICE OVER WORK / CREATIVE WORK

PRODUCTION	POSITION	YEAR
WRITER & AUTHOR	Various publications	Ongoing
YES! WORK READINESS FILMS	Actress	2019
CCFM	Producer & Presenter	2016 -
CLIFFCENTRAL.COM	Producer & Presenter	2015 -
REGULARLY INTERVIEWED AND SPEAKING ON AIR	Spokesperson & Thought leader	Ongoing
WEEKLY KEY-NOTE SPEAKER	Various companies and conferences	Ongoing
SPEAKER AT LEWE SEMINAAR	Speaker	Annually
PUBLIC SPEAKING	Professional Speaker	Ongoing
NUMEROUS EVENTS	MC	2013
ENTREPRENEUR OF THE YEAR	Award Winner	2011
CHAMPION	Winner	2010
MRS STYLE SOUTH AFRICA		
INCREDIBLE CONNECTIONS	MC	2009
PRISA	MC	2005-2006
HEALTH SPA FIVE-YEAR ANNIVERSARY	MC	2006

OTHER EXPERIENCE

Rianette Leibowitz is an actress, presenter, communication specialist and cyber safety activist who speaks about the art of navigating relationships between physical and digital space.

She has been sharing the cyber safety message at schools, conferences and corporates with the aim to save lives by creating awareness for responsible digital citizenship. Rianette founded **SaveTNet Cyber Safety** after she heard of the shocking statistics of young people who commit suicide because of cyberbullying. She has been the driving force behind SaveTNet, which offers help to cybercrime victims through a NETWORK of professional services. *Brand South Africa* acknowledged the work Rianette and she is a **Play Your Part Ambassador**.

Rianette was selected as a finalist for the **FAIRLADY & Santam Social Entrepreneur, Women of the Future 2018** competition and she was chosen as the 1st Runner-Up for the **SITA Women in ICT Awards 2016**. Rianette completed the *Cherie Blair Mentorship Foundation* Programme in May 2018 and is now playing a role as a mentor for someone in the USA through the *Executive Women's Forum*. She finished the Kingdom Business Network Entrepreneurship Programme in 2018 and was chosen as the Kingdom History Maker of the Year.

In her upcoming book “**Not for Sale – Relationships of Influence**” she shares her passion for the power of personal and professional relationships.

Rianette also thrives on the adrenalin rush caused by “lights, camera and action”. She has presented over 100 **Cyber Health features on Cliff Centra.com**. She often takes up the MC role and has been seen as **TV presenter** of a lifestyle travel show on KykNET. She is represented as actress by Talent ETC and as speaker by Whacked Speaker Management.

She is featured as **Expert Contributor** on platforms such as Baby Yum Yum, Green Family Guide and more. The National Small Business Chamber presented Rianette with the **National Entrepreneur Champion Award 2011**, which echoes her dedication to enhance South Africa’s economy and to make a positive difference.

Rianette is an **Accredited Public Relations Practitioner (APR)** with over 17 years experience as Public Relations specialist and was the Chairperson for the APR Committee at the Public Relations Institute for Southern Africa (PRISA).

She is **CEO at Owitz Communications Pty (Ltd)** and represented Sirdar South Africa as Marketing Specialist focusing on enterprise governance. This entrepreneur established her communications agency in March 2009 and prior to that, Rianette managed the Public Relations and Marketing portfolio for Adobe Systems’ Middle East, Africa and Indian Ocean Islands region. She worked for various other international brands such as Wacom, Siebel Systems, Cisco, Microsoft, Motorola and the Business Software Alliance. From a local perspective Rianette has gained experience in the food, entertainment, agriculture and lifestyle industries with clients such as Pinnacle Point Beach and Golf Resort, Mr. South Africa 2010 Denver Burns, Primedia Education as well as Ndalo Media, focusing on the launch of DESTINY MAN Magazine.

Rianette plays an active role in the upliftment and development of the local PR industry by supporting industry bodies such as The National Press Club, the National Small Business Chamber and PRISA as committee member for six years and was elected as Chairperson for the Gauteng region for two consecutive years. In 2010 she was crowned as **Mrs. Style South Africa Congeniality** and through this event, raised funds for charity.

Rianette has been married since 2015 and is the proud mother of an amazing boy. Family and the time she spends with her loved ones are high on her priority list. Having a teachable approach in life and always striving to exceed expectations drives her to achieve more.

2001

Best All-Round Student:	Public Relations from the PR and Business Communications Department
Honorary Award:	Representing Technikon Pretoria at the Brathay International Conference in the UK
Merit Award:	Leadership and Community Service
Best Top Senior Member:	Completion of Top Senior Programme